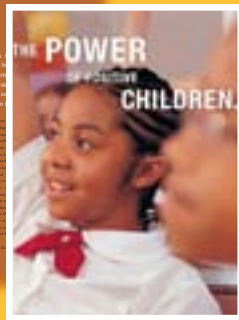
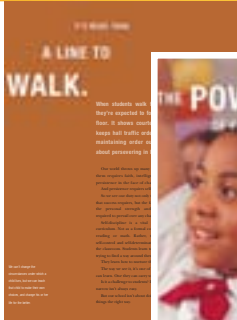
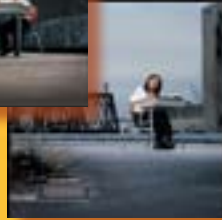


FOR FREE CONSULTATION ON HOW YOU CAN AMPLIFY YOUR SUCCESS, CONTACT JOHN SPRECHER (JOHNS@MAKE-NOISE.COM) OR MELISSA SPRECHER (MILISSAS@MAKE-NOISE.COM) AT 239.395.9555, OR MARY PARODO (MARYP@MAKE-NOISE.COM) AT 414.226.4900. HAVE A FINE DAY.

PRINT ADVERTISING CAMPAIGN



LITERATURE

BRAND BUILDING AND FUNDRAISING

“THE POWER OF POSITIVE CHILDREN”

Located in the inner city of Milwaukee, Wisconsin, St. Marcus Elementary Christian School is one of the first “choice schools” in the United States — with the primary mission to rescue at-risk or otherwise academically challenged children, provide a nurturing environment, inspire their education and prepare them for success in secondary school, college and life.

To promote the noble goals of the institution, build awareness and improve fundraising, St. Marcus calls on NOISE. Utilizing a combination of paid and pro bono services, NOISE creates a powerful multi-media campaign of logo, identity, print, direct mail, video, web and point-of-usage marketing under the theme “The Power of Positive Children.”

THE BOTTOM LINE

Results and rewards? St. Marcus awareness improves dramatically with advertising and public relations efforts including a feature in the *Washington Post*. Fund raising goals are exceeded, and the campaign wins numerous awards.

ONLINE BRANDING AND MARKETING

“ANYTHING’S POSSIBLE”

When the father of a boy with autism develops a video that helps his son learn communication, social, play and self-help skills, he never imagines that the world would want his help, too. But it does. And so, enter NOISE.

That father is John Sprecher, chief creative officer of NOISE. And over 15 years — powered by NOISE-driven production, programming, packaging, promotion, strategy, advertising and public relations — Special Kids grows from an idea to a multi-national company that has distributed and sold education products in more than 30 countries, demonstrating the company’s brand promise that “Anything’s Possible.”

THE BOTTOM LINE

Results and rewards? The lives of thousands of children with developmental disabilities (and their families) are improved.



DVD & VIDEO PACKAGING



FOR FREE CONSULTATION ON HOW YOU CAN AMPLIFY YOUR SUCCESS, CONTACT JOHN SPRECHER (JOHNS@MAKE-NOISE.COM) OR MILISSA SPRECHER (MILISSAS@MAKE-NOISE.COM) AT 239.395.9555, OR MARY PARODO (MARYP@MAKE-NOISE.COM) AT 414.226.4900. HAVE A FINE DAY.

MULTI-MEDIA BRANDING

“HIGHER LEARNING. GREATER REWARDS.”

Concordia University of Wisconsin is the flagship and largest of the 10-member Concordia University system — sponsored by the Lutheran Church Missouri Synod — that serves more than 22,000 students nationally. So when the school sought to aggressively build its brand and expand its reach in 1999, it hired NOISE.

Immediately, NOISE creative identifies Concordia University's primary brand message and develops the promise: “Higher Learning. Greater Rewards.” And over the next five years, a variety of extremely effective, award winning, multi-media advertising and public relations campaigns are implemented.

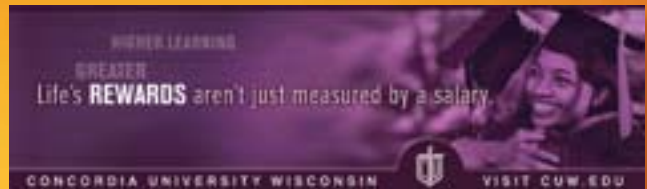
THE BOTTOM LINE

Results and rewards? Concordia University enrollment increases substantially. A new brand is clearly and beautifully articulated and embraced. And the work is praised with regional and national awards.

WEB SITE



OUTDOOR



LITERATURE

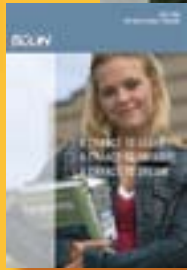
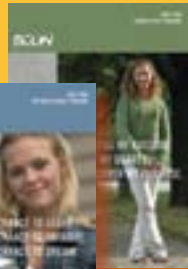


FOR FREE CONSULTATION ON HOW YOU CAN AMPLIFY YOUR SUCCESS, CONTACT JOHN SPRECHER (JOHNS@MAKE-NOISE.COM) OR MELISSA SPRECHER (MILISSAS@MAKE-NOISE.COM) AT 239.395.9555, OR MARY PARODO (MARYP@MAKE-NOISE.COM) AT 414.226.4900. HAVE A FINE DAY.

PRINT ADVERTISING CAMPAIGN



LITERATURE



WEB SITE

MULTI-MEDIA BRANDING “A HIGHER DEGREE OF CARING”

Bellin College of Nursing is a 100-year-old college dedicated to the hands-on training of tomorrow's new generation of nurses. Unfortunately, the institution's marketing materials failed to resonate with today's core audiences of women and men. Enter NOISE.

Following extensive research among current and prospective students, NOISE identifies that the primary attraction to Bellin College is the significant passion and dedication to caring that faculty displayed — toward their careers in health care, their teaching, their patients and their students. Hence, NOISE develops the theme “A Higher Degree of Caring” and implements a fresh, energetic, hip, buoyant new multi-media campaign (utilizing real students).

THE BOTTOM LINE

Results and rewards? A campaign that is hailed by students, faculty and even the competition as “exceptional” and “exemplary.” As well as regional and national awards.

BRAND BUILDING “SPECIAL NEEDS, SPECIAL ATTENTION”

Led by ownership whose oldest son has autism, NOISE is extremely passionate and enthusiastic to assist organizations that provide services or products to individuals with disabilities.

As a result, special needs marketers receive special attention at NOISE — with more than 10 organizations nationally served via strategic planning, advertising, public relations, interactive marketing and media that have helped build brands, create awareness, generate sales and positively impact lives.

THE BOTTOM LINE

Results and rewards? Literally thousands of persons with disabilities (and their families) are assisted. There's no greater reward than helping others.



VIDEO

WEB SITE



TEACHING
children,
AS CHRIST
taught us.



LITERATURE

SUCCESS. NOW AMPLIFIED.

FOR FREE CONSULTATION ON HOW YOU CAN AMPLIFY YOUR SUCCESS, CONTACT JOHN SPRECHER (JOHNS@MAKE-NOISE.COM) OR MILISSA SPRECHER (MILISSAS@MAKE-NOISE.COM) AT 239.395.9555, OR MARY PARODO (MARYP@MAKE-NOISE.COM) AT 414.226.4900. HAVE A FINE DAY.

NOISE is recognized as a leader in education marketing, having served more than 10 clients — including major universities, colleges, secondary education institutions, special needs educational organizations, even an international marketer of educational products for mainstream and special needs audiences. **NOISE** has particular expertise in strategic planning; brand development; brand building; institutional and specific program advertising; prospect definition, identification and acquisition; public relations; web development and marketing; digital marketing; social marketing; and special event management. This highest quality work has been praised by more than 500 awards in our history.



SUCCESS. NOW AMPLIFIED.